



Japan-America Society of Central Ohio
セントラルオハイオ日米協会

JASCO Pulse

Newsletter Date: December 1, 2010

Special points of interest:

Registration is open for JASCO Corporate Members Seminar "Japanese Business Culture: Working with Japanese Colleagues"

American Community Services: [Family Support Program](#)

[Volunteers needed at JASCO and IJS](#) please print and complete or contact our office at jasco@osu.edu.

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UPCOMING EVENTS

JASCO Corporate Member Seminar

Japanese Business Culture: Working with Japanese Colleagues

JASCO is proud to present a Japanese Culture/Communication Seminar for our JASCO Corporate members at the Basic, Not-For-Profit, Contributor, Patron and Benefactor levels. This seminar is designed for those Americans working at a Japanese company or with a Japanese company and will cover some of the challenges that may arise, including:

- Ways to Communicate
- Styles of Communication
- Japanese Style Decision Making
- Hierarchy of Workers
- Role of the Group
- Protocols (gift giving, greetings, business cards, etc)
- Brief Language Introduction (Pronunciation, phrases)

Instructional Lunch: The seminar is limited to 30 people total. The (optional) lunch will include information about the traditional Japanese box-style lunch, other typical Japanese foods, practice using chopsticks, and discussion of traditions centered around food and mealtimes. **There is a \$15 charge for the lunch.**

Please R.S.V.P. for the Seminar by Wednesday, December 1st by emailing jasco@osu.edu

Date & Time	Friday, December 10, 2010 8a.m.—12p.m. Cultural Seminar 12:00 p.m. Optional instructional Japanese lunch (\$15 fee for lunch and limited to 30 participants)
Location	Dublin Entrepreneurial Center 7003 Post Road in Dublin, Ohio Recommended Directions: From I-270: Exit I-270 at us33/SR161 Westbound, Exit US33/SR161 at Post Rd. Turn Left on Post Rd. Turn Left on Eiterman Rd. Turn Right into 7003 Post Road. http://www.dublin.oh.us/econdev/pdf/MapDEC.pdf MAPQUEST AND GPS ARE NOT CORRECT PLEASE USE THE MAP HERE
Fee	Free JASCO Corporate Members Seminar. RSVP required. (Number of attendees depends on Corporate Level. Please check with JASCO to confirm.) Lunch: \$15.00

Bringing the Japanese and American Communities Together.

**JAPAN-AMERICA
SOCIETY OF
CENTRAL OHIO
(JASCO)**

1712 Neil Ave.
310 Oxley Hall
Columbus, Ohio 43210
On the campus of The Ohio State
University

Phone:
614-292-4002
Fax:
614-292-7589

E-mail:
JASCO@osu.edu

We are on the web at
<http://JASCO.osu.edu>

JASCO's Mission

The Japan-America Society of Central Ohio (JASCO) is a private, not-for-profit membership association of Americans and Japanese who desire to bring the Japanese and American communities together, promote goodwill through the sharing of knowledge about Japan, and provide a forum for informed discussion regarding the Japan-US relationship. The Japan-America Society of Central Ohio is one of 39 Japan-America Societies located throughout the United States and is a member of the National Association of Japan-America Societies.

使命:

セントラルオハイオ日米協会は非営利の団体であり、その使命は、日米両社会の交流をはかり、日本についての知識を分かち合うことを通して日米友好を促進し、日米関係における諸問題について、より開かれた議論のための場を提供していくことと考えています。セントラルオハイオ日米協会は全米にある39の日米協会のひとつであり、全米日米協会連合に加盟しています。

November 5th DISC Seminar

Those who attended last month's DISC Seminar to learn about JPN-US cultural differences and how to improve relationships with customers experienced a great day of learning and interaction under the direction of Ms. Meggie See and Ms. Noriko Mills. Here are some comments from this year's participants: "Thank you for organizing the DISC program. It was an excellent training. The knowledge gained will help my business in building customer relationships... The program provided an exceptional value." Mike Inoue, Centric Financial Group, LLC. "The smaller group dynamic enhanced the learning experience." Isao Shoji, Ameriprise Financial Services, Inc.



Thanks to all the participants and volunteers who made this a great event and special thanks to the Corna Kokosing Construction Company for providing the facilities to host the event again this year and to Honda R&D for their help in organizing the event. Many thanks to JASCO volunteer Kate Eckhoff for her help.

November 2nd Automotive Industry Seminar

On November 2nd JASCO, PricewaterhouseCoopers ("PwC") and the Japanese Auto Parts Industries Association ("JAPIA") co-sponsored an Automotive Industry Seminar at the Dublin Entrepreneurial Center. Tsukasa Watanabe, a PwC AutoFacts Detroit Senior Analyst, spoke about automotive industry circumstances in North America, providing statistical analyses of manufacturing and sales, designed especially for Japanese automotive industries. The seminar was presented in both English and Japanese sessions. Thanks to all the participants who made this a successful event.

Other News

JASCO would like to extend a warm welcome to two new Board Members:

David E. Kolan of Schneider Downs & Co., Inc.
Akio Seino of GBQ Partners, LLC

Save the Date

JASCO's 12th Annual Japanese Speech Contest is March 5, 2011. The deadline for participants to apply is January 28, 2011. Volunteers are needed. More details and an application can be found in the announcements at our website <http://jasco.osu.edu/index.php> or by emailing jasco@osu.edu.